

PRESCOTT UNIFIED SCHOOL DISTRICT
District Instructional Guide
2015-2016

Grade Level: 9, 10	Subject: Journalism 1	Time:	Core Text: <i>Photography: Stone, and Upton, Pearson / Prentice Hall, 2011.</i>
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Time	Topic	Content (Nouns)	Skills (Verbs)	Standards	Assessments
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First Nine Weeks	Photography	Camera, lenses, photographic elements Editing software Types of photographs	Plan and produce photographs. <ul style="list-style-type: none"> • Photojournalism • Camera use: basic to advanced elements • Image editing • Ethical issues in photojournalism Incorporate photos with captions or graphics into products	CTE: JOURNALISM: 5.0, 6.0 *ACCRS: W 9-10.6 W 11-12.6 HS. TT. 1.1 HS.SE.1.1 HS.SE.1.2	Photographs Edited images Weekly photo critique
Second Nine Weeks	Newswriting	Types of Stories Ethics and the Law Interviews Stories Multimedia	<ul style="list-style-type: none"> • Compose a story accurately while keeping personal opinions unknown. • Provide editorial coverage. • Critique a publication. • Actively seek opinions from students • Write and design headlines and captions. • Determine which events are newsworthy. • Use reporting and writing to produce a publication. • Submit work for editing and make appropriate revisions. 	CTE: JOURNALISM: 3.0, 4.0, 12.0 *ACCRS: W 9-10.1 W 11-12.2 RI 11-12.5 HS.TT.1.2	Story Captions Critiques

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Third Nine Weeks	Graphic Design	Elements of Design Color Typography Branding Layouts & Grids	<ul style="list-style-type: none"> Plan visual execution of concept/theme through fonts, layouts, colors, textures and graphics. Plan visual execution of product Create unifying visual elements. Avoid visual monotony. Create style palettes/section templates. Plan color for most effective usage. Modify layouts to meet spread needs. Create and compile a visual media file from outside sources. Check layouts for consistency, quality. 	CTE: JOURNALISM: 7.0, 8.0, 10.0 *ACCRS: W 9-10.4 W 11-12.4	PHS logo Poster T-Shirt Web Page
Fourth Nine Weeks	Intro to Yearbook and online publishing	<ul style="list-style-type: none"> Appropriate Coverage Aspects of Publication Publication Production Leadership Teamwork 	<ul style="list-style-type: none"> Understand role and responsibilities of each staff member and purpose of the publication. Use the skills necessary to plan and produce a publication. Conduct research using a variety of sources. Conceive coverage ideas and create ways to present the material. Gather information from a variety of sources to provide balance. 	CTE: JOURNALISM: 3.0, 12.0 *ACCRS: RI 9-10.1 / RI 11-12.1 SL 9-10.1 / SL 11-12.1	Yearbook Cover Yearbook Page

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Final Exam	Digital Portfolio	Reflections Publication <ul style="list-style-type: none"> • process (This records the steps you took in building a project), • showcase (This is showing off your final work), • a hybrid model (a combination of the process and final project showcase). 	Create a digital portfolio of student work Understand the purposes for different types of ePortfolios. Identify elements and different artifacts that might be included in an ePortfolio. Learn techniques to select artifacts for an ePortfolio. Analyze sample ePortfolios and applications used to create them. Organize their own ePortfolios.	CTE: Requirement Communication Media Technologies Program	Student Portfolio
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